

ESTIMATION OF TRANSPORT ACCESSIBILITY IN CASE OF RATIONAL TRANSPORT HUB LOCATION

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Abstract. The public transit accessibility has become an important attribute of social and economic activity of contemporary society. The shift to the sustainable paradigm of the current cities' development has made public transport the basic mean for population travels execution. The spatial character of the travels in the megapolises supposes its implementation with the transfers. This may result in the travel time increase if the transport hubs are designed or located inefficiently. In some cases, the transport hub locations do not reflect the current demand for public transport services and require the fulfilment of the infrastructure measures. The paper presents the Hub Location Problem (HLP) solving in the case of rapid transit and trolleybus lines interaction. It has been proposed the combined criterion for the HLP solving based on the two-dimensional coordinate system with the estimation of passenger walk turnover. The simulation procedure to estimate the transport hub relocation has been made in the PTV VISUM software in the case of the Industrial District of Kharkiv City (Ukraine). The results of the economic effect available from the transport hub rational location have been estimated.

Keywords: transport accessibility, transport hub, public transport stops, O–D matrix, transit network modelling.

Introduction

The travels are one of the common activities that a city's inhabitants undertake. Even though travels are made because of different reasons, the idea behind of all them is usually to cover a certain distance at the lowest cost and as fast as possible (Murray 2003). In this case, the transport accessibility plays a major role in forming the character of transportation results and acts as the main "product" of a transport system (Biosca *et al.* 2013). It acts as a new paradigm in the major construction plans of contemporary cities (Coppola, Nuzzolo 2011). From the point of view of its practical application, the efficiency of the public transport functioning is deduced by taking into account the time, trip price and infrastructure aspects (Yatskiv *et al.* 2017). All these transport system attributes reflect technological, technical and economic sides of the transportation process. Among them, technological and technical sides are the most important and significant, making the direct influence on the economic field. Nowadays, the spatial parameters of the transport process play a major

role, especially for persons with disabilities and reduced mobility (Zajac 2016). The transport designers should pay attention not only to decreasing travel distances but also even to such detailed parameters as level changes between the vehicles and platforms, terminal design (walk time expenditures) and interior vehicle design (Steinfeld 2010). Transport accessibility has to be estimated and guaranteed for all passengers, including people with physical disabilities, faced with real challenges every day when public transport is used (Azenkot *et al.* 2011).

1. Literature review

The public transport accessibility, e.g., Zajac (2016), can be improved by upgrading transport vehicles with electric ramps and special push buttons. Besides that, the point to be noted is to improve the accessibility of the platforms, to facilitate easy access to route vehicles, and to modernize the large-scale infrastructure facilities (it means the

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technical improvement). Moreover, the Internet and big data availability allow to implement the crowdsourcing paradigm in the public transport system, for example, to accommodate the location of bus stops for blind people (Hara *et al.* 2015).

Without doubt, all these measures guarantee the achievement of the specified target, namely, an increase of public transport accessibility. However, the above-stated approaches are aimed only at technical development and do not take technological parameters into account. The availability of these factors provides a significant effect on technical measures implementation. This implies deploying the macro view approach, which means forming and coordinating a transport system based on physical concentration of people, services and economic activities (Rode *et al.* 2017). The general approach to determining the accessibility indicators generates two functions. The first function represents the opportunities that are to be achieved in some transport zone. The second one reflects the efforts, time expenditures or costs to reach the required opportunities (Spiekermann *et al.* 2015). According to this, transportation engineers especially should concentrate their efforts on the second function and factors that directly influence on it. The special characteristics of current metropolitan areas such as huge spatial dwelling and labour diversification face the necessity of transit-oriented development implementation and rail-based accessibility (Pagliara, Papa 2011; Papa, Bertolini 2015).

The transport accessibility is taken to mean a social equality and must be identical for people with different physical abilities (Bocarejo, Oviedo 2012). It is intimately connected with city inhabitants' work activity forming by that the attraction of the workplaces and resulting in the economic development of the city area. The high correlation has been specified between the transport accessibility to jobs and transportation costs that each citizen is willing to incur regarding to his purchasing power (Bocarejo, Oviedo 2012). This correlation points at the necessity of the local authorities to carry out the rational policy for public transport development and formation the rational tariff values making it payable.

The base of the transport accessibility is the design of the public transport network and its spatial characteristics. The public transit guarantees the high spatial accessibility level through the stops' density (Lohvinenko, Rossolov 2019), bus stops location (Alonso *et al.* 2011) and transit nodes (hubs) design attributes (Groenendijk *et al.* 2018). The high density of the public transport stops forms the higher transport accessibility through a walk time decrease. However, the rise of the vehicles dwell time at the public transport stops, for example, in the case of the transport bays usage may increase the travel time. Under such conditions, the total travel time gets bigger and the transport accessibility reduces (Lohvinenko, Rossolov 2019). This may cause the incorrect measures in public transport stops density reduction. The solution approach is to reduce the dwell time by locking the bays. This guarantees the high walk accessibility of the public transport

lines to be very important for senior citizens and people with disabilities and forms the general transport accessibility with high level.

The transport accessibility is inextricably connected with land use components (Geurs, Van Wee 2004; Cordera *et al.* 2017), to characterize the spatial connections between households, jobs, shops, etc., and transport infrastructure elements. Herewith, the problem of transport accessibility increase within the framework of the rational transport hubs location deals with two groups of measures, namely: the infrastructure-based measures and the location-based measures (Geurs, Van Wee 2004). This shows the importance of the Hub Location Problem (HLP) during the perception of the transport accessibility by passengers and its actual value estimation by transport engineers.

The transport hub in frame of the transit system carries out the connective functions between different modes of public transport and is characterized by big numbers of the functional connections (Gelareh 2008). In that context, the HLP has the optimization nature and may be fulfilled as hubs median characteristics determination (Campbell 1996) or mixed integer programming tools (Campbell 1994; Nickel *et al.* 2001; Gelareh, Nickel 2011). In the furtherance of this goal from the point of p -hub median problem the general cost is considered as the optimization value to be formed taking into account the standard cost per unit transportation from location i to location j , the flow of passengers (goods) from location i to location j and the fraction of flow from location (origin) i to location (destination) j that is routed via hubs at locations k (Campbell 1996). Through this process, the transportation costs variation is achieved by change of the location k . If the standard cost per unit transportation component is replaced with transportation distance, the objective function will take the form of the total transport turnover to be widely-used as criterion for solving the routing problems or distribution centers location problems (Chi *et al.* 2019). A single HLP is successfully solved by the transportation cost or the turnover value optimization (Campbell 1996; Ernst, Krishnamoorthy 1999).

In this case, the usage of transport turnover value as an objective function may be perfectly acceptable for solving of the research problem and may be apply practically. When the object size increases the alternative choice numbers of the hub location will raise that requires the usage more powerful optimization tools (Campbell 1994; Nickel *et al.* 2001; Gelareh, Nickel 2011). Furthermore, the model adaptation to the real research object requires more precise mathematical description of the transport process elements. In addition, this complicates the procedure of the optimal transport hub location determination (Gelareh, 2008; Gelareh, Nickel 2011).

The literature analysis revealed that in the case of a single HLP solving the criterion of minimum general transportation costs or turnover on the network is implemented. The problem has the optimization character and the standard optimization procedures are applicable for

small areas. The model of the transport network for HLP is presented as the graph that reflects the general character of two-dimensional rectangular systems (Campbell 1996; Gelareh 2008). This gives the opportunity to form the two-dimensional coordinates system to optimize the transport hub location for public transit network.

2. Research problem statement

The public transport accessibility is a comprehensive concept that includes a list of the transport indices such as density of bus (tram, trolleybus, subway) stops in the case of population density (Saghapour *et al.* 2016), the development level of the city's public network in the transport area (Yu *et al.* 2012), walk time to the nearest station (Iacono *et al.* 2010) and etc. All these parameters reflect some specific aspects of the transportation process and travels realization as a consequence. As usual, each travel can be measured using the general cost of taking it, change in passenger fatigue or trip time (Vuchic 1999). Monetary valuation, which has a great advantage due to universality and easy perception of its results, is not a good fit for the estimation of the transportation process outcomes. This means the passenger financial losses rather than rolling stock exploitation. In this case, it is important to remember that the public transport plays, first at all, a social role and has a differing financial paradigm to other branches of the economy. Besides, majority of European cities already have used the horizontal fare payment system, which levels the influence of the trips number within one travel on general cost.

The second criterion mentioned above is the change in passenger fatigue. It is rather difficult to be utilized for the estimation for big passenger number. Usually the passenger fatigue criterion is used to evaluate the quality of the direct transportation process in the vehicle for small group of passengers (Kopytkov *et al.* 2018). Thus, according to this, it has been proposed to use the total time expenditures as the criterion for assessment the public transport accessibility. It has the following mathematical formula:

$$TE = \sum_{i=1}^Z \sum_{j=1}^Z t_{ij} \cdot d_{ij}, \quad (1)$$

where: TE is total travel time expenditures in the peak-load period [min-pass]; t_{ij} is the number of travels between i -th and j -th transport zones [pass]; d_{ij} is duration of time for travel execution between i -th and j -th transport zones [min]; Z is the number of transport zones.

The formula – Equation (1) – reflects the general statement for public transport system, but in the case of transport accessibility estimation, the components within the research object are to be pointed:

$$d_{ij} = \{d_{qw}, I_m, m, \rho_s, l_H\}, \quad (2)$$

where: d_{qw} is duration of the travel between public transport stops q and w [min]; I_m is headway on the m -th route of the public transport [min]; m is the average number of

alternative routes that can be used between q and w public transport stops; ρ_s is density of the public transport stops [units/km²]; l_H is the transfer distance stipulated by hub location [km].

In turn, the number of travels t_{ij} from Equation (1), usually, is represented by Origin–Destination (O–D) matrix reflecting the demand for a city public network service. In the research, it has been proposed to apply the equal probability approach for O–D matrix calculation (Rossolov 2016). This allow to define the trip volume based upon the origin and destination probabilities:

$$t_{ij} = p_i \cdot p_j \cdot Q_{p-h}, \quad (3)$$

where: p_i is the probability of origin from i -th transport zone; p_j is the probability of destination to j -th transport zone; Q_{p-h} is the total number of passengers to be serviced within peak-hours period [pass].

The probabilities of origin or destination have been calculated based on transport zones origin and destination data (Rossolov 2016):

$$p_i = \frac{O_i}{Q_{p-h}}, \quad i \in [1; Z]; \quad (4)$$

$$p_j = \frac{D_j}{Q_{p-h}}, \quad j \in [1; Z], \quad (5)$$

where: O is the number of origin passengers for i -th transport zone within peak-hours period [pass]; D is the number of destination passengers for j -th transport zone within peak-hours period [pass].

This method of O–D matrices calculation allows to determine the intra zone trips instead of gravity-based model. Moreover, this method is easily applicable for small areas because for such objects the influence of distance between transport zones on travel values is not very high.

According to above mentioned, the study is aimed at determining rational transport hub location. It implies the minimization of total time expenditures for travel, especially for walking transfers when a change of transport mode takes place.

3. Mathematical formalization of the object under research

Considering the urban transportation system as a range of services, it must be described by specific parameters, which mostly reflect the spatial and objective attributes of the public transport network. Among all possible methods of modelling the spatial structure of the transport network, the most used approaches are based on two-dimensional coordinates systems. Despite some simplification, a flat interpretation has a big list of advantages among which are the most important: precise location of each transport system object, unique description of all transport system attributes and easy big data processing. According to this, most current transportation planning software is made using two-dimensional coordinates systems. The PTV VISUM is one such, which allows to simulate the transport

system functioning using the standard attributes (<https://www.ptvgroup.com/en/solutions/products/ptv-visum>): nodes (crossroads), links (streets), public transport stops, route variants (lines), transport zones and etc. Its spatial location is defined by x and y coordinates. Thus, in the frame of current research objectives the two-dimensional coordinates data gives large number of opportunities. It may be achieved the spatial optimization of the transport infrastructure elements, which, as result, increases the efficiency of passengers' demand for service by public transport. An increase of transport system accessibility will be obtained as a final dividend.

Current city public transport systems consist of several modes of transport, making them more flexible, efficient and reliable. Rational routing, timetabling, vehicle capacity determination and assessment of general transport possibilities enable transport system efficiency and accessibility. However, all these operations characterize the complexity of engineering measures at the middle level. The deeper functional level supposes infrastructural changes, such as city hub relocation, opening the new ones and abolishing the existing ones. In a multi-modal public system, this becomes an urgent and extremely important endeavour. The size of present-day metropolises forces the passenger to transfer between several modes of public transport within the one travel, for example, from home to the workplace. Under such conditions, not only does timetable coordination reduce passenger time expenditures, but minimization of walk transfer distance when changing transport modes is also of great importance. These measures must be executed strongly on the basis of information about travel distribution throughout the city territory. Such information is usually formed in an O-D matrix. The economic proportions changing between the city districts find their reflection in modification of travels taken. That in turn forces necessary adjustment to the transport infrastructure. According to this, the transfer distance stipulated by hub location can be defined using Pythagorean theorem in the two-dimensional rectangular systems:

$$l_H = \sqrt{(x_s - x_H)^2 + (y_s - y_H)^2}, \quad (6)$$

where: x_H , x_s are accordingly, x location coordinates of transport hub and public transport stop servicing t_{qw} ; y_H , y_s are accordingly, y location coordinates of transport hub and public transport stop servicing t_{qw} .

In this case, the O-D matrix direct influences on rational hub location. This means that the optimal location will be obtained under fulfilment of condition $l_H \rightarrow 0$.

If we describe every route trip between public transport stops q and w using the proposed two-dimensional coordinates system, the Equation (3) will transformed to:

$$\sum_{q=1}^b l_{Hq} = \sum_{q=1}^b \sqrt{(x_H - x_q)^2 + (y_H - y_q)^2} = F, \quad (7)$$

where: b is the total number of trips that are serviced by the hub; F is the function reflecting the general deviation

of the hub location and start/stop points of trips after the transfer [km].

The optimal value of the F function can be obtained by application of the partial derivation method. Therefore, we have the following:

$$\frac{\partial F}{\partial x_H} = \sum_{q=1}^b \frac{2 \cdot x_H - 2 \cdot x_q}{2 \cdot \sqrt{(x_H - x_q)^2 + (y_H - y_q)^2}}; \quad (8)$$

$$\frac{\partial F}{\partial y_H} = \sum_{q=1}^b \frac{2 \cdot y_H - 2 \cdot y_q}{2 \cdot \sqrt{(x_H - x_q)^2 + (y_H - y_q)^2}}. \quad (9)$$

After the appropriate transformation the optimum of F will be obtained after solving the following set of homogeneous equations:

$$\begin{cases} \sum_{q=1}^b \frac{x_H - x_q}{\sqrt{(x_H - x_q)^2 + (y_H - y_q)^2}} = 0; \\ \sum_{q=1}^b \frac{y_H - y_q}{\sqrt{(x_H - x_q)^2 + (y_H - y_q)^2}} = 0. \end{cases} \quad (10)$$

Having solved Equation (10) we can determine the values of parameters x_H and y_H giving the information about optimal location of the transport hub.

The next component of the passenger trip time is waiting time at the public transport stop. The variety of the models to value estimation exists. However, all of them can be divided into two branches: the first one is based on a hypothesis about the deterministic nature of this process and the second one supposes this process as stochastic. Each of these approaches may be implemented for waiting time modelling. However, some deviations in their movements may occur, even though the route vehicle adheres strongly to the time schedule. For this reason, it has been proposed to estimate the waiting time on the base of the following formula (Naumov 2019):

$$d_s = \frac{l_m}{2} + \xi, \quad (11)$$

where: d_s is waiting time at the public transport stop [min]; ξ is the stochastic component reflecting possible time schedule deviation [min].

The density of the public transport stops ρ_s influences on transport accessibility through time indices, which reflect two types of time formation: transportation process execution on the route (Comi et al. 2017) and vehicles dwell time at the public transport stops (Huo et al. 2018):

$$d_d = d_v + d_l + d_p, \quad (12)$$

where: d_d is the part of the travel time that is a function of the number of stops on the public transport route [min]; d_v is the direct trip time in the route vehicle [min]; d_l is the passenger walk time to reach the nearest public transport stop [min]; d_p is the total dwell time of the route vehicle in the case of one trip, depending on quantity of public transport stops on the route [min].

The travel time realization d_v and the total dwell time of the route vehicle d_p are calculated by widely-known and well-formalized formulas. As for passenger walk time to reach the nearest public transport stop d_l it has been proposed to define this value according the following (Figure 1):

$$d_l = \frac{1}{V_p} \cdot \sqrt{\left(\frac{l_r}{2 \cdot n}\right)^2 + l_k^2}. \quad (13)$$

The general form of the Equation (12) shows functional interdependence, so the decomposition has been made. As a result, the following formula has been obtained:

$$d_d = \frac{l_t}{V_t} + \frac{1}{V_p} \cdot \sqrt{\left(\frac{l_r}{2 \cdot n}\right)^2 + l_k^2} + k \cdot n \cdot \frac{l_t}{l_r}, \quad (14)$$

where: l_t is the travel distance executed on a given route of city public transport [km]; V_t is road speed of route vehicle [km/h]; l_r is the length of passenger route (line) [km]; n is the number of public transport stops on the route (line) [unit]; l_k is the shortest walking distance from place of residence to the nearest public transport stop [km]; V_p is the average speed by walk [km/h]; k is the average dwell time of route vehicle at one public transport stop [h].

As we can see, the Equation (14) has the quadratic dependences and the radicand. These mathematical functionalities are substantiated by the following processes. Every passenger takes a walk to reach the nearest public transport stop when meeting their own demand for travels using some modes of public transit. The walk distance depends on density of public transport stops on the city routes and their spatial distribution. It is obviously that the passenger aspires to minimize the general travel time by reducing time expenditures on every basic process such as walk time, waiting time, transfer time, etc. In that context, the pedestrian accessibility significantly influences on the general assessment of public network functioning (Yang *et al.* 2013) and acts as the basis for passengers' choice of modes. The walk time depending on walk distance can be minimized by definition of the shortest path to the public transport stop (Zhang *et al.* 2012). The ideal walk path would be made by the shortest distance, which is the perpendicular from the place of residence to bus stop. This can be true under assuming the Euclidean metric implementation, unlike the "taxicab geometry". We have to notice that most of the large European cities have a radial ring structure to the road network, that is why the assumption about the Euclidean metric is valid.

Such an idealistic approach to shortest path determination could lead to the necessity of arranging the number of public transport stops equal to the number of the O–D pairs. In this case, it will result in a significant increase of route vehicle dwell time on all stops within one trip, which contradict the paradigm of passenger transport service. Therefore, according to the above-mentioned, the walk distance from the place of residence to the nearest public transport stop can be defined (simulated) as Euclidean distance (Figure 1).

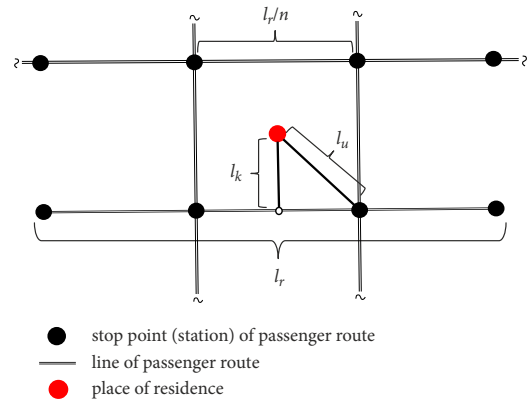


Figure 1. The scheme definition of walk distance from the place of residence to the nearest stop

To obtain the optimum quantity of public transport stops on the route it has been used the differentiation procedure in the case of Equation (14). The partial derivative has been executed on parameter n :

$$\frac{\partial d_d}{\partial n} = \frac{l_t \cdot k}{l_r} - \frac{l_r^2}{4 \cdot n^3 \cdot V_p \cdot \sqrt{l_k^2 + \left(\frac{l_r}{n \cdot 2}\right)^2}}. \quad (15)$$

The first step assumes obtaining the linear form of the Equation (15). As the result, we have:

$$4 \cdot l_t \cdot k \cdot n^3 \cdot V_p \cdot \sqrt{l_k^2 + \frac{l_r^2}{4 \cdot n^2}} = l_r^3. \quad (16)$$

The left side of the Equation (16) contains the parameter n to be defined. The mathematical transformations require to eliminate the square root at the left side of the Equation (16). To do this we have taken the square of the left and the right sides of the Equation (16). As the result, we had the following:

$$16 \cdot l_t^2 \cdot k^2 \cdot n^6 \cdot V_p^2 \cdot \left(l_k^2 + \frac{l_r^2}{4 \cdot n^2}\right) = l_r^6. \quad (17)$$

The next step requires to open the brackets (Equation (18)) and to leave only the desired parameter n from the left side of the Equation (19):

$$16 \cdot l_t^2 \cdot k^2 \cdot n^6 \cdot V_p^2 \cdot l_k^2 + 4 \cdot l_t^2 \cdot k^2 \cdot n^4 \cdot V_p^2 \cdot l_r^2 = l_r^6; \quad (18)$$

$$4 \cdot l_t^2 \cdot k^2 \cdot V_p^2 \cdot \left(4 \cdot n^6 \cdot l_k^2 + n^4 \cdot l_r^2\right) = l_r^6 \Rightarrow 4 \cdot n^6 \cdot l_k^2 + n^4 \cdot l_r^2 = \frac{l_r^6}{4 \cdot l_t^2 \cdot k^2 \cdot V_p^2}. \quad (19)$$

To achieve the standard view of the equation it has been executed the change of variable. For this reason, the n^2 will be signified as z . Making the substitution of n^2 as z in Equation (19) we have obtained the following cubic equation as the result:

$$4 \cdot z^3 \cdot l_k^2 + z^2 \cdot l_r^2 = \frac{l_r^6}{4 \cdot l_t^2 \cdot k^2 \cdot V_p^2}. \quad (20)$$

The next step is to make the transformation of Equation (20) to get the coefficient of z^3 that is equal to 1.

This condition is fulfilled via division of Equation (20) on component $4 \cdot l_k^2$. As the result the following has been obtained:

$$z^3 + \frac{l_r^2}{4 \cdot l_k^2} \cdot z^2 = \frac{l_r^6}{16 \cdot l_t^2 \cdot l_k^2 \cdot k^2 \cdot V_p^2}. \quad (21)$$

The obtained form of Equation (21) has the cubic degree, which assumes the existence of only one positive root. The Equation (21) under condition $z = n^2$ allows to define the optimal value of public transport stops number for every passenger route. As the method to define the parameter z from Equation (21) the numerical technique may be applied. The obtained equation is of nonlinear type and may be solved by gradient descent or Newton method. As the tool for the z parameter definition we propose to applicate the *Solver Add-In in Microsoft Excel*.

The value of parameter l_t has to be obtained experimentally on the base of the survey or simulated proceeding from the O-D matrix. In turn, the ideal shortest way to the nearest public transport stop l_k may be evaluated by Zilbertal's model:

$$l_k = \frac{1}{3 \cdot \rho_r}, \quad (22)$$

where: ρ_r is density of transport network [1/km].

The developed theoretical basis of this passenger transport accessibility assessment considers the character of the transportation service and will allow to form the list of engineering and administrative measures in terms of long-range and current planning with high effectiveness and precision.

4. Simulation transport hub influence on city public transport accessibility

The estimation of transport accessibility has been proposed to implement via the PTV VISUM making the simulation the public transport functioning. The experimental research supposes the assessment of two states of public transport network: the current situation and the "after optimization procedure" state. Both of them have to be based on statistical information about the spatial parameters of the transport system, time characteristics of the demand for travels and operating schedules of route vehicles. For the purposes of this research, one of the most labour-intensive Kharkiv City (Ukraine) administrative units – the Industrial District – has been chosen. Its general characteristics are presented in Figure 2.

The chosen city district has a significant attraction of industrial labour activities, as illustrated in Figure 2. However, the other business layers are rather developed in this area too. This district includes 1 big and 6 small markets, 20 supermarkets, 400 grocery stores, 67 public catering enterprises and 147 consumer services companies. The specific content in the table in Figure 2 reflects the level of the specific weight for Industrial District in the city territory.

As has been seen the Industrial District made up 11% of Kharkiv City population and 10% of the city area. The

major parameter of the study object is the specific weight in large enterprise number. Industrial District contains more than half (53%) of Kharkiv City large enterprises number making the high labour attraction in frame of the city area. The number of small business enterprises is not so big, but the general amount of the Industrial District employees is of significant range in the case of entire city. The location of all these infrastructure objects influences on the character of trips fulfilled by public transport. The transport network of the Industrial District is well-developed, described in more detail in Table 1.

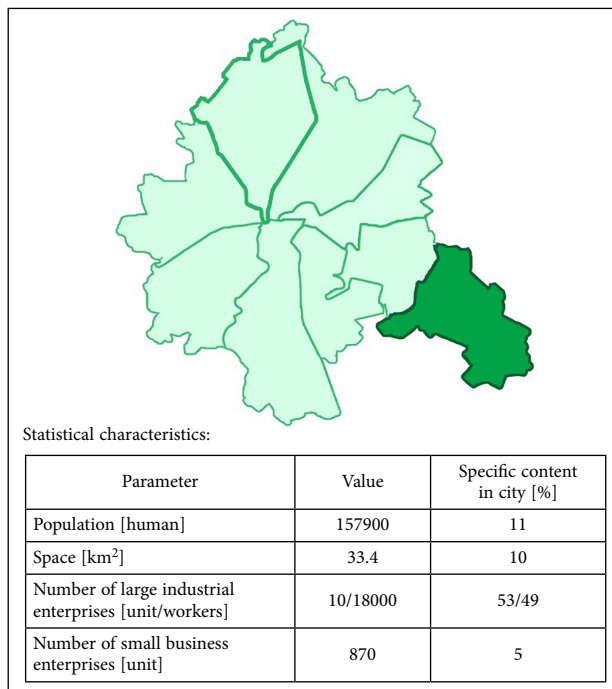


Figure 2. Scheme and statistical characteristics of the Industrial District of Kharkiv City

Table 1. The spatial and quantitative characteristics of the public transport network in the Industrial District (source: research by authors)

Parameter	Numeric value	
Number of routes (lines) [units]	subway	1
	trolleybus	5
	bus	19
	tram	2
The route network length [km]	subway	3
	trolleybus	17.07
	bus	113.02
	tram	9.28
	general	142.37
The transport network length [km]	50.81	
The residential area space [km ²]	20.04	
Routes length to road network length ratio	2.7	
Routing network density [km/km ²]	2.54	

The current state of the public transport network was simulated in the PTV VISUM environment. The model obtained consists of 177 nodes, 210 lines with a total length of 52.86 km, 4 modes of transportation, 116 public transport stops, 3 subway stations and 30 transport zones. Figure 3 shows the route network scheme with differentiation of public transport modes.

The obtained model allows to execute the estimation of transport accessibility via simulation of total travel time in the chosen city district. First of all, the travels distribution within the Industrial area has to be found. From a transport engineering point of view, the most acceptable and correct way is to form the O–D matrix. Increased simulation accuracy is obtained by exact calculation of the O–D matrix, which is a rather difficult scientific problem. The results with the highest accuracy are obtained by undertaking a questionnaire survey resulting in huge labour intensity and financial expense (Kulpa, Szarata 2016). In this case, if there is a lack of labour or financial deficit this procedure can be replaced by modelling based on some physical or statistical hypotheses. The negative side of this process is possible deviation of the calculated results from the distribution of real trips. Widely-used gravity-based models can lead to high deviation of the obtained results from real ones and give zero intra zone O–D travels. Taking these features into account the O–D matrix calculation has been made using the equal probability approach (Rosolov 2016). The first step of the O–D matrix determination assumes the definition of transport zone capacities on origin and destination. It is obviously that the density of population, density of labour sites in each transport zone and area of each zone are of the biggest influence on these two values. The second step supposes the implementation of trip modelling according to the chosen hypothesis of trip distribution by city territory. To obtain the demand for passenger transport service according to the two above-mentioned steps the transport zones in the chosen city’s district have been formed. This procedure has been executed according to following: the structure of transport zone must be homogeneous, its borders must not divide buildings, industrial and recreational areas. The transport zones borders have been set on the streets of the Industrial District. The zone sizes have to be characterized by small variance. The resulting transport zones made in PTV VISUM software are shown in Figure 4.

The obtained values of transport zones space are the base for calculation of the origin and destination volumes. The density of inhabitants in the transport zones has been estimated from building type (number of floors) and their locations. In turn, the labour density of the transport zones has been evaluated according to enterprise quantity and their capacity. The obtained parameters have been used for computation of transport zone capacities (origin and destination) and the O–D matrix simulation. The quantitative characteristics of the transport zones (origin and destination) and O–D matrix for the Industrial District are presented in Table 2.

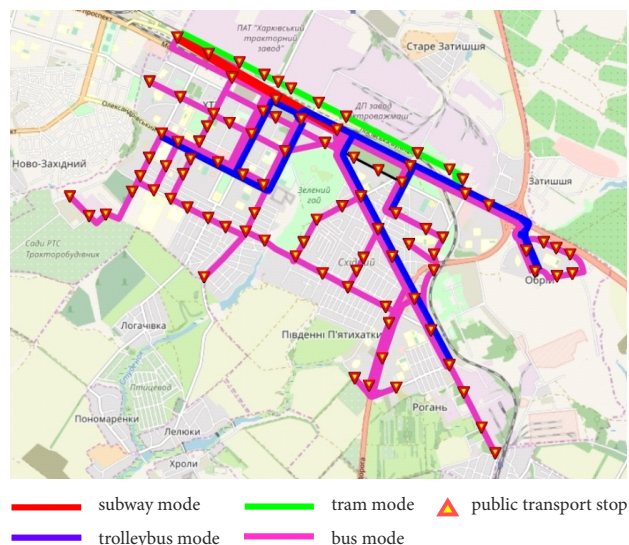
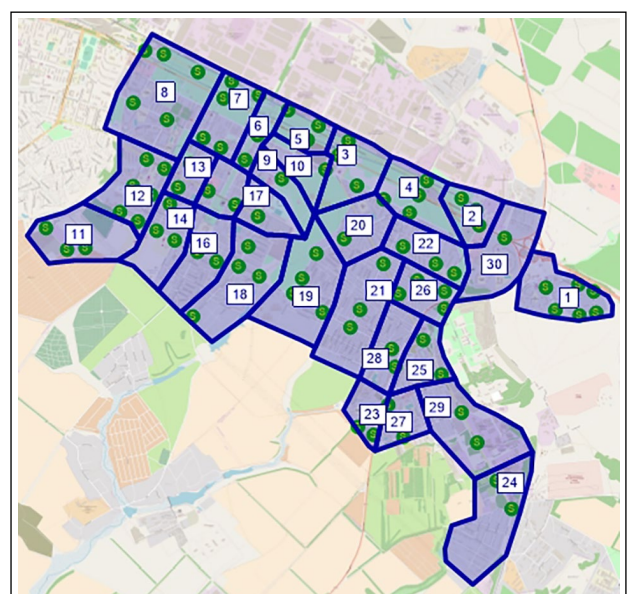


Figure 3. The current public transport network of the Industrial District



Transport zones spaces:

Index	Space [km ²]	Index	Space [km ²]
1	0.70	16	0.71
2	0.42	17	0.38
3	0.64	18	0.98
4	0.65	19	1.22
5	0.33	20	0.60
6	0.32	21	1.08
7	0.64	22	0.57
8	1.48	23	0.31
9	0.34	24	1.03
10	0.39	25	0.45
11	0.80	26	0.45
12	0.77	27	0.37
13	0.33	28	0.50
14	0.64	29	1.03
15	0.37	30	0.82

Figure 4. Results of transport zones formation

As the travel time simulation is supposed to be done for the morning peak-hours (6 a.m. – 10 a.m.), the O–D matrix has been constructed for the same period and presented in the Appendix.

Within this study, the estimation of transport network accessibility has been proposed to fulfil through determi-

Table 2. The demand for public transport service characteristics (source: research by authors)

Demand element	Statistical characteristics	Numeric values
Origin [pass]	Minimum	170
	Maximum	6085
	Mean	1667
	Standard deviation	1155.8
	Total number	50000
Destination [pass]	Minimum	292
	Maximum	8721
	Mean	1667
	Standard deviation	2101.6
	Total number	50000
O–D travels [pass]	Minimum	1
	Maximum	1061
	Mean	56
	Standard deviation	93.5
	Total number	50000

nation of the rational transport hub location. The major problem of the Kharkiv City's Industrial District considered in work is coordination of transfer passenger flows at the station "Industrialna" to the final station of trolleybus routes "12 Aprelia". Their current location is shown in Figure 5a and the proposed variant in Figure 5b.

In Figure 5 the location of the subway hub is marked by a red square and the trolleybus hub by the blue square. The current distance between two hubs is 0.623 km, which, according to the survey, the passengers need to cover by walk. This allows passengers to reduce their trip costs but increases the total travel time. Therefore, it has been proposed to change the location of the trolleybus hub to reduce the walking distance to 0.142 km or by 77.2% when compared with the current state.

To estimate the transport accessibility of the public transport network in the Industrial District, the travel time for both variants of trolleybus hub location has been simulated. The simulation procedure has been made using the PTV VISUM software. The results are shown in Table 3.

The total time expenditures reduction in percentages (last column in Table 3) shows the results of qualitative estimation in the case of the hub relocation. It has been estimated as follows:

$$\Delta TE(\%) = \frac{TE^{current} - TE^{rational}}{TE^{current}} \cdot 100, \quad (21)$$

where: $\Delta TE(\%)$ is the reduction volume of total time ex-

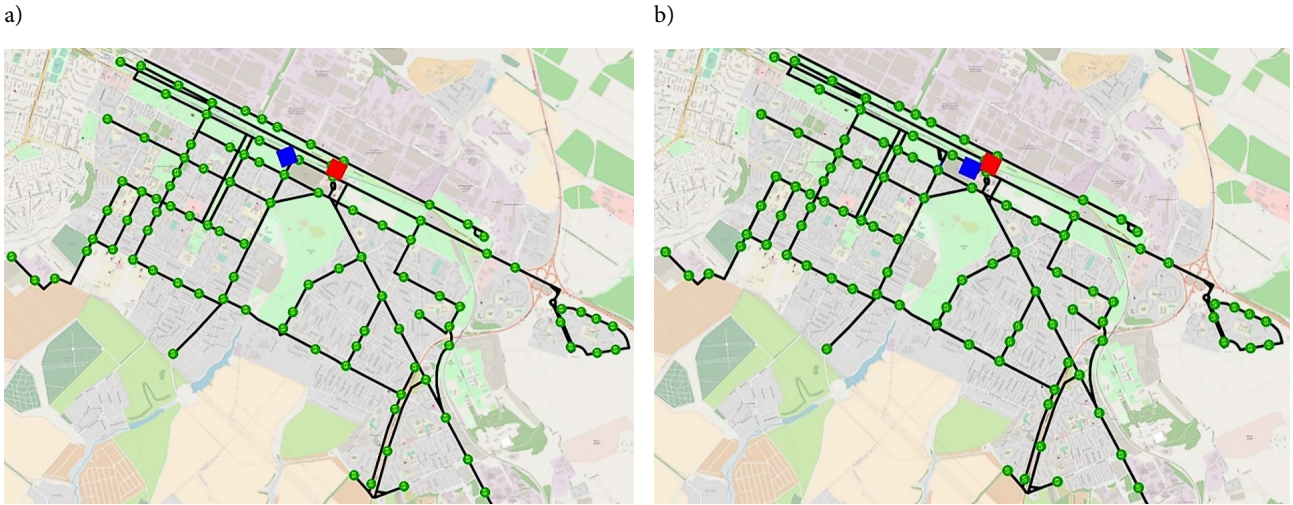


Figure 5. Current (a) and proposed (b) locations of transport hub in the Kharkiv City's Industrial District

Table 3. Results of trip time simulation (source: research by authors)

Parameter	Hub location		Reduction volume	
	current (0.623 km)	rational (0.142 km)	minutes per one peak-hours period	percentage
General time expenditures for trip realization in one peak-hours period TE [min-pass]	1257749.6	1183475.7	74273.9	5.9
Average trip time [min]	25.15	23.67	1.48	

penditures [%]; $TE^{current}$ is the total time expenditures for travels realization in one peak-hours period under current hub location [min]; $TE^{rational}$ is the total time expenditures for travels realization in one peak-hours period under rational hub location [min].

As it is shown in Table 3 the total time expenditures reduction in percentage is the similar to travel time decrease. This can be explained by constant of the travel total number for both scenarios: current hub location and rational one. The statistical significance of the obtained result has been checked by t -test to determine the probability of difference between two samples. The tabular value of the critical t -criterion under probability 0.05 equals to 1.96 with degree of freedom 898. The calculated value of the t -criterion is bigger than critical one and equals 2.59. According to this, the conclusion about the statistical significance of differences in the average travel time has been made.

As has been seen, the proposed location of the trolleybus hub allows to reduce the travel time up to approximately 6%. This in turn leads to an annual saving of passenger's time in an amount of 598483 h taking into account the two peak-hours periods per a day, the number of workdays and the general volume of the passengers serviced in the Industrial District. The obtained time saving can be extrapolated to a monetary equivalent on the basis of average monthly salary, quantity of workdays per

month and average duration of a workday. According to statistics from the pension capital fund of Ukraine, the current average monthly salary is 6598 UAH. Considering the number of working days as 22 with a working time duration of 8 h, the amount of annual economic effect would come to 22443125 UAH.

The proposed rational hub location has been defined according to the models developed – Equations (7) and (10). This approach is a similar one to the Center of Gravity Method. Rational hub location has to provide a minimization of pedestrian turnover and increase the on-foot and transport accessibility of public transport. According to the simulations done, this parameter is of the following numerical values: current hub location – 576.9 pass-km in one peak-hour period, proposed hub location – 131.5 pass-km in one peak-hour period.

Transport accessibility also has been studied in case of rational number of stops (stations) on the city passenger route. Using model (Equation (21)) under condition $z = n^2$ the following regularities have been obtained (Figure 6). The modelling of rational public transport stops number on the city transit route has been made under following conditions: route length – 10 km, average pedestrian walk speed in Figure 6a – 4 km/h, in Figure 6b – 5 km/h) and the shortest way to the nearest stop point l_k was equalled to 0.13 km, obtained by (Equation (14)) and data from Table 1.

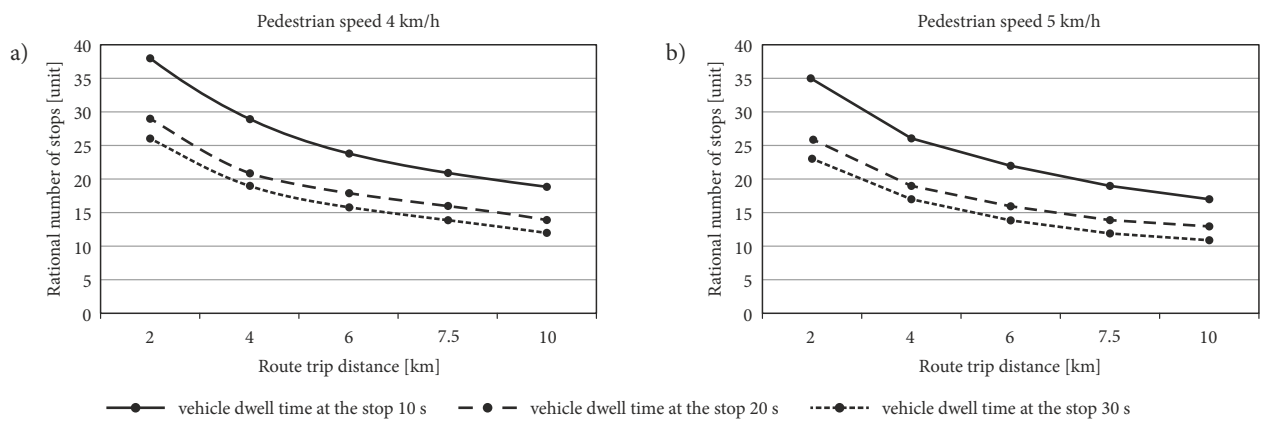


Figure 6. Regularities of rational number of public transport stops variance for the public transit

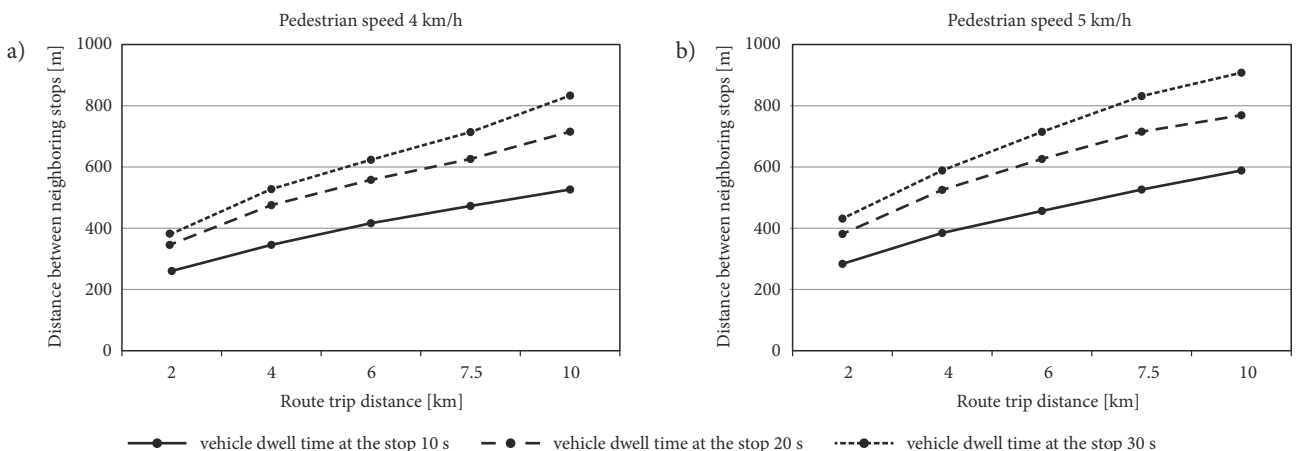


Figure 7. Regularities of distances between neighbouring stop points variance

Based on the data in Figure 6 the average distance between neighbouring stop points has been calculated. This has been executed for the same basic route of 10 km length. The obtained regularities are presented in Figure 7.

As has been seen, the rational distance between neighbouring stop points on the city bus route changes significantly because of variance of vehicle dwell time, average speed of pedestrians and distance that the passenger covers during the trip in the route vehicle. Based on these results we can draw the conclusion that transport accessibility improvement has to be fulfilled not only through technical measures but imperatively with technological optimization too. This will allow to reduce the undesirable losses of passenger's time and guarantee the minimum efforts for travels to be made.

Conclusions

The proposed models of transport accessibility estimation allow to reduce the transfer and total travel time for the HLP improvement. It has been proposed to use the combined criterion for the HLP solving based on two-dimensional coordinate system with estimation of passengers walk turnover in the hub area. The widely-used transportation cost criterion in the case of HLP has been changed on passenger turnover because the walk transfer distance between modes had the big influence of hub location under the made research. The problem of passengers' transfer between rapid transit (subway) station and trolleybus lines has been solved by definition of trolleybus terminal stop location to reduce the passengers walk turnover. The rational transport hub location has been determined by the derivation procedure implementation. As the subject of the research, the Industrial District of Kharkiv City has been used which forms more than 50% of city employment places in the case of large industrial enterprises. The pedestrian turnover simulation under current and optimal hub location has been made for the Industrial District. As a consequence of optimization, the total pedestrian turnover for one peak-hours period has been reduced

from 576.9 pass-km (current hub location) to 131.5 pass-km (determined optimal hub location). The total annual economic effect due to the rational hub location has been estimated as 22 million UAH (801 thousand EUR). Under the study the O-D matrix has been simulated only for the Industrial District. However, the actual number of the arrived passengers from other city's areas will form the bigger economic effect than it has been forecasted for the local travels in the case of the Industrial District.

The second branch of the study has been dealt with transport accessibility evaluation under the public transport stop number variation. The model of optimal stops number has been determined by derivation procedure of the travel time function. It has been estimated the change in rational stops number under variation of the average trip distance, passengers walk speed and vehicle dwell time. The rational stops number will be increased if the average trip distance of the passengers decreases. Besides that, it has been determined that the increase of public transport accessibility may be achieved by the reduction of the vehicles dwell time at the stops. Regarding to the children or senior citizens that characterized by lower walk speed comparing with adult one the rational number of public transport stops must be formed on the simulation results for 4 km/h pedestrian speed. The analogic regularities have been determined for the rational distance values between the neighbouring stops.

Author contributions

Alexander Rossolov – conceptualization, methodology, formal analysis, investigation, data curation, writing (original draft), writing (review and editing), supervision.

Vitalii Naumov – methodology, formal analysis, investigation, writing (review and editing), supervision.

Nadezhda Popova – data curation, writing (review and editing).

Ekaterina Vakulenko – visualization, resources.

Olena Levchenko – visualization, resources.

Appendix

The O–D matrix for peak-hours period (6 a.m. – 10 a.m.) for Kharkiv City Industrial District

Transport zone No	Destination																															
	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30		
1	38	159	312	35	143	139	208	80	18	21	43	42	18	35	60	38	21	53	66	32	58	31	17	446	146	24	20	27	502	44		
2	6	24	47	5	21	21	31	12	3	3	7	6	3	5	9	6	3	8	10	5	9	5	3	67	22	4	3	4	75	7		
3	13	55	107	12	49	48	71	27	6	7	15	14	6	12	21	13	7	18	23	11	20	11	6	153	50	8	7	9	172	15		
4	13	55	108	12	50	48	72	28	6	7	15	14	6	12	21	13	7	18	23	11	20	11	6	155	51	8	7	9	174	15		
5	2	9	18	2	8	8	12	5	1	1	3	2	1	2	4	2	1	3	4	2	3	2	1	26	9	1	1	2	30	3		
6	9	36	71	8	33	32	48	18	4	5	10	10	4	8	14	9	5	12	15	7	13	7	4	102	33	6	5	6	115	10		
7	22	91	178	20	82	79	119	46	11	12	25	24	10	20	34	22	12	30	38	19	33	18	10	255	84	14	11	15	287	25		
8	80	337	659	74	302	293	440	169	39	45	92	88	38	73	127	81	43	112	140	69	124	65	36	943	309	51	42	57	1061	94		
9	14	58	114	13	52	50	76	29	7	8	16	15	6	13	22	14	7	19	24	12	21	11	6	162	53	9	7	10	183	16		
10	16	67	130	15	60	58	87	33	8	9	18	17	7	14	25	16	9	22	28	14	24	13	7	187	61	10	8	11	210	19		
11	5	23	45	5	20	20	30	11	3	3	6	6	3	5	9	5	3	8	9	5	8	4	2	64	21	3	3	4	72	6		
12	47	197	386	44	177	172	257	99	23	26	54	52	22	43	74	48	25	66	82	40	72	38	21	11	6	162	53	9	7	10	183	16
13	13	56	110	12	51	49	74	28	7	7	15	15	6	12	21	14	7	19	23	11	21	11	6	158	52	9	7	10	178	16		
14	22	91	178	20	82	79	119	46	11	12	25	24	10	20	34	22	12	30	38	19	33	18	10	255	84	14	11	15	287	25		
15	15	63	124	14	57	55	82	32	7	8	17	17	7	14	24	15	8	21	26	13	23	12	7	177	58	10	8	11	199	18		
16	24	101	198	22	91	88	132	51	12	13	27	26	11	22	38	24	13	34	42	21	37	20	11	283	93	15	13	17	318	28		
17	15	65	127	14	58	56	85	33	8	9	18	17	7	14	24	16	8	22	27	13	24	13	7	182	60	10	8	11	204	18		
18	27	112	218	25	100	97	146	56	13	15	30	29	12	24	42	27	14	37	46	23	41	22	12	312	102	17	14	19	351	31		
19	33	139	272	31	125	121	181	70	16	18	38	36	16	30	52	34	18	46	58	28	51	27	15	389	127	21	17	24	437	39		
20	20	85	167	19	77	74	111	43	10	11	23	22	10	19	32	21	11	28	35	17	31	17	9	239	78	13	11	14	269	24		
21	29	123	241	27	110	107	160	62	14	16	33	32	14	27	46	30	16	41	51	25	45	24	13	344	113	19	15	21	387	34		
22	15	65	127	14	58	56	85	33	8	9	18	17	7	14	24	16	8	22	27	13	24	13	7	182	60	10	8	11	204	18		
23	15	62	121	14	55	54	81	31	7	8	17	16	7	13	23	15	8	21	26	13	23	12	7	173	57	9	8	10	194	17		
24	21	88	172	19	79	76	115	44	10	12	24	23	10	19	33	21	11	29	36	18	32	17	9	246	81	13	11	14	265	24		
25	21	90	175	20	80	78	117	45	10	12	24	23	10	19	34	22	12	30	37	18	33	17	9	251	82	14	11	15	282	25		
26	15	64	125	14	57	56	84	32	7	8	17	17	7	14	24	15	8	21	27	13	23	12	7	179	59	10	8	11	202	18		
27	20	84	165	19	76	73	110	42	10	11	23	22	9	18	32	20	11	28	35	17	31	16	9	236	77	13	11	14	265	23		
28	17	71	139	16	64	62	93	36	8	9	19	19	8	15	27	17	9	24	30	14	26	14	8	199	65	11	9	12	224	20		
29	21	88	172	19	79	76	115	44	10	12	24	23	10	19	33	21	11	29	36	18	32	17	9	246	81	13	11	15	277	24		
30	50	210	411	46	188	183	274	106	24	28	57	55	24	46	79	51	27	70	87	43	77	41	22	588	193	32	26	36	662	58		

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